



**International
EU project COSME
for senior
citizens**



**"Just living
is not enough,"
said the butterfly,
"one must have sunshine,
freedom, and
a little flower."**

H.C. Andersen

PATHS OF GARDENS AND PARKS

GARDEN ROUTE

Garden path is an international EU COSME project that is developing a completely new and innovative international tourist product specially tailored to the wishes and needs of senior citizens (people over 55 years of age).

The focus of the routes of the "Garden path" program are gardens and parks in the border area of Slovenia, Austria, Hungary and Croatia.

Why is the "Garden path" so special?

- ♥ We create and develop a thematic tour for the elderly with focus on parks and gardens.
- ♥ New and interesting tourist offer tailored to the preferences of the elderly population: spending time in nature, moderate physical activity - walking, guided tours, secured accommodation, additional thematic activities.
- ♥ We encourage the activity of gathering in groups and networks in the selected cross-border region.
- ♥ We offer interesting content to the senior citizens, rather than just walking through parks and gardens, therefore we enrich the program with various activities and so we offer our guests new experiences and adventures.

Garden route will allow you to:

- ♥ Invigorate your soul with the beauty of nature
- ♥ Empower vitality through interesting walks
- ♥ Hang out with friends and meet new ones
- ♥ Meet the people who, in their small family farms, produce their products in the same traditional way in which they were produced a long time ago

The goal is to connect four countries (Croatia, Slovenia, Austria, Hungary) in an interesting tourist region and to show to the target group the beauty and magic of its gardens, parks, arboretums, orchards, vineyards and fragrant meadows.

We invite travel agencies and all employees in tourism within the border regions of countries participating in the project (Croatia, Slovenia, Austria, Hungary) to support us in the implementation of this arrangement and to contact us for more information and a concrete offer.

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**Garden
Route**



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